APRIL 2015



RODUCT UPDATE

CONTROL DIVISION

LIQUOR

WAREHOUSE CLOSURE FRIDAY, APRIL 10, 2015 THE WAREHOUSE WILL BE CLOSED FOR INVENTORY

PLEASE REFER TO YOUR PICKING
CALENDAR FOR CHANGES TO YOUR PICK DATE
NO ORDERS WILL BE PROCESED
ON THIS DAY.

AGENCY NEWS

REPACK SURVEY We will again be asking you to provide feedback regarding what products should be offered in less than full case quantities. The request will be in the form of a series of surveys. As you recall, last year we sent you surveys asking for your input on the 50ml, 200ml and 375ml sizes. Based on the results of those surveys we removed products and added products to the re-pack area. Moving forward with this process, we will send you a survey requesting your input on the remaining sizes (750ml, 1L and 1.75l). The surveys will be broken down into product categories which means there will be a survey for each category. We will begin with the Whiskey category followed by the Gin category then the Vodka category and so forth. In order to expedite this process there will be a one week turnaround timeframe for each survey. This means we will send you a survey request each Friday and the deadline for that survey will be the following Friday. Your participation is important in this process. This is your voice in choosing what products are offered in less than full case quantities. We encourage you to please complete each survey so that the products offered in less than full case lots best suits your needs.

NEW LOOK.... The monthly "Product Update" newsletter is taking on a new look. The format is being simplified. It will continue to provide you with the same important information each month relating to new products, discontinued products, price changes, changes in pack size and other relevant information. It will continue to include reminders about upcoming holidays and dates you must be closed. We will no longer include pictures of the new products which you can find on the product's website. SCC and UPC codes will continue to be listed on our website. Please contact us if you need assistance, to provide feedback or have any questions.

The reason for the change is the amount of time spent on gathering pictures of new products and formatting them with the pertinent information. This change will help save resources which will allow us to devote more time to researching and ordering new products for you as well as having that time to better assist you with your day to day questions.

NEW PRODUCTS

PRODUCT NAME	NABCA	PACK	PRICE
HIGH WEST AMERICAN PRAIRIE	152-018604-75	6	\$39.90 BOTTLE
GIFFARD CREME DE PAMPLEMOUSSE ROSE LIQ	475-065074-75	6	\$23.85 BOTTLE
LA CLANDESTINE ABSINTHE SUPERIEURE	410-065385-75	6	\$67.50 BOTTLE
MT 1889 WHISKY&RUBY RVR GIN MIXED CASE	030-990038-75	12	\$25.40 BOTTLE
COLD SPRING REG & HUCK VODKA MIXED CASE	030-990039-75	12	\$26.40 BOTTLE
LEOPOLD BROS. ROCKY MTN BLKBRY LIQUEUR	470-990470-75	6	\$33.00 BOTTLE
FLATHEAD BACON VODKA	290-990307-75	6	\$26.40 BOTTLE
KAHLUA SALTED CARAMEL LIQUEUR	430-067578-75	12	\$17.35 BOTTLE
OLMECA ALTOS REPOSADO TEQUILA	499-089610-75	6	\$17.00 BOTTLE
OLMECA ALTOS PLATA TEQUILA	498-088186-75	6	\$17.00 BOTTLE
BALBLAIR 1990 HIGHLND SINGLE MALT SCTCH	100-004216-75	6	\$119.95 BOTTLE
I. W. HARPER STRAIGHT BOURBON	151-018788-75	12	\$27.95 BOTTLE
I. W. HARPER 15YR STRAIGHT BOURBON	151-018790-75	6	\$59.95 BOTTLE
DULCE VIDA ORG EXTRA ANEJO TEQUILA	499-088769-75	6	\$94.85 BOTTLE
TE BHEAG	101-990112-75	6	\$35.00 BOTTLE

PRICE CHANGES

PRODUCT NAME	NABCA	PACK	PRICE
HAKUTSURU SAKE	540-092484-72		\$11.05 BOTTLE (WAS)
			\$12.90 BOTTLE (NOW)
MOMOKAWA PEARL SAKE	545-097500-75		\$18.50 BOTTLE (WAS)
			\$15.50 BOTLE (NOW)
MOONSTONE COCONUT LEMONGRASS SAKE	545-990545-75		\$18.50 BOTTLE (WAS)
			\$15.50 BOTTLE (NOW)
G JOY SAKE	545-990758-75		\$29.75 BOTTLE (WAS)
			\$23.75 BOTTLE (NOW)
BOWMORE DARKEST 15 YR	100-004629-75		\$\$70.30 BOTTLE (WAS)
			\$75.95 BOTTLE (NOW)
SUNTORY YAMAZAKI 12 YR MALT WHISKEY	130-015996-75		\$65.20 BOTTLE (WAS)
			\$84.95 BOTTLE (NOW)
SUNTORY HIBIKI 12 YR WHISKEY	130-015960-75		\$56.55 BOTTLE (WAS)
			\$84.95 BOTTLE (NOW)
GLEN GARIOCH FOUNDER'S RESERVE	100-004947-75		\$45.10 BOTTLE (WAS)
			\$44.95 BOTTLE (NOW)
CRUZAN LIGHT RUM	325-044510-37		\$5.95 BOTTLE (WAS)
			\$6.45 BOTTLE (NOW)
BOMBAY ENGLISH GIN 86 PF	200-028207-10		\$26.35 BOTTLE (WAS)
			\$25.30 BOTTLE (NOW)
AMERICAN HARVEST ORGANIC SPIRIT	403-071731-75		\$21.90 BOTTLE (WAS)
			\$17.75 BOTTLE (NOW)
ED HARDY VODKA	255-035240-75		\$16.75 BOTTLE (WAS)
			\$10.75 BOTTLE (NOW)
STOLI RAZBERI VODKA	265-034871-10		\$26.95 BOTTLE (WAS)
			\$22.50 BOTTLE (NOW)
STOLI CHOCOLATE RAZBERI VODKA	265-035897-75		\$16.95 BOTTLE (WAS)
			\$7.60 BOTTLE (NOW)
ISLE OF JURA SUPERSTITION	100-005280-75		\$51.95 BOTTLE (WAS)
			\$52.75 BOTTLE (NOW)
PRECIOUS VODKA	255-990256-10		\$29.75 BOTTLE (WAS)
			\$25.55 BOTTLE (NOW)

PRICE/PACK/NABCA CHANGES

PRODUCT NAME	NABCA	PACK	PRICE
EVAN WILLIAMS CHERRY RESERVE (WAS)	401-673715-75		
EVAN WILLIAMS CHERRY (NOW)			
EVAN WILLIAMS HONEY RESERVE (WAS)	401-073702-75		
EVAN WILLIAMS HONEY (NOW)			
EVAN WILLIAMS CINNAMON RESERVE (WAS)	401-073721-75		
EVAN WILLIAMS FIRE (NOW)			
DISC-SMIRNOFF FLUFFED MARSHMALLOW VODKA (WAS)	290-040945-05 (WAS)		
SMIRNOFF FLUFFED MARSHMALLOW (NOW)	403-077661-05 (NOW)		
DISC-SMIRNOFF KISSED CARAMEL VODKA (WAS)	290-040603-05 (WAS)		
SMIRNOFF KISSED CARAMEL (NOW)	403-077681-05 (NOW)		
DISC-SMIRNOFF KISSED CARAMEL VODKA (WAS)	290-040604-75 (WAS)		
SMIRNOFF KISSED CARAMEL (NOW)	403-077683-75 (NOW)		
DISC-SMIRNOFF LIME VODKA (WAS)	290-041592-75 (WAS)		
SMIRNOFF LIME (NOW)	403-077688-75 (NOW)		
DISC-SMIRNOFF MANGO VODKA (WAS)	290-041932-75 (WAS)		
SMIRNOFF MANGO (NOW)	403-077693-75 (NOW)		
BACARDI SELECT RUM (WAS)	330-043046-75 (WAS)		
BACARDI BLACK RUM (NOW)	330-043109-75 (NOW)		
BACARDI SELECT RUM (WAS)	330-043048-17 (WAS)		
BACARDI BLACK RUM (NOW)	330-043112-17 (NOW)		
KING REX VODKA (WAS)	280-990281-75		
XUL VODKA (NOW)			
BALVENIE PORTWOOD 21 YR (WAS)	100-004380-75 (WAS)	6 (WAS)	
BALVENIE PORTWOOD 21 YR (NOW)	100-004381-75 (NOW)	3 (NOW)	
DISC-SMIRNOFF RASPBERRY VODKA (WAS)	290-041794-37 (WAS)		
SMIRNOFF RASPBERRY (NOW)	403-077739-37 (NOW)		
DISC-SMIRNOFF RASPBERRY VODKA (WAS)	290-041798-17 (WAS)		
SMIRNOFF RASPBERRY (NOW)	403-077742-17 (NOW)		
DISC-DRY FLY WHISKEY (WAS)	199-027490-75 (WAS)	12 (WAS)	\$31.55 BOTTLE(WAS)
DRY FLY WHISKEY (NOW)	199-027366-75 (NOW)	6 (NOW)	\$33.95 BOTTLE (NOW)
DISC-JOHNNIE WALKER GOLD LABEL LIMITED (WAS)	100-005355-75 (WAS)		\$71.20 BOTTLE(WAS)
JOHNNIE WALKER GOLD LABEL RESERVE (NOW)	101-005316-75 (NOW)		\$64.95 BOTTLE(NOW)

DISCONTINUED

PRODUCT NAME	NABCA		
DISC-HPNOTIQ HARMONIE	449-065230-10		
DISC-NOLET'S SILVER GIN	200-028704-75		
DISC-NOLET'S RESERVE GIN	200-028726-75		
DISC-TEQUILA ROSE COCOA LIQUEUR	449-067101-05		
DISC-ROUGHSTOCK MONTANA BOURBON WHISKEY	151-027644-37		
DISC-ROUGHSTOCK MONTANA CORN WHISKEY	190-027308-37		
DISC-ROUGHSTOCK MONTANA MALT WHISKEY	199-027645-37		
DISC-ROUGHSTOCK MONTANA RYE WHISKEY	181-027108-37		
DISC-ROUGHSTOCK MONTANA WHEAT WHISKEY	199-027646-37		
DISC-TENOCH 100% AGAVE REPOSADO	499-089894-17		
DISC-PENDLETON CANADIAN WHISKEY COUNTER	020-000773-05		
DISC-SINFIRE CINNAMON WHISKEY COUNTER	020-000774-05		
DISC-CIROC VODKA RAINBOW PACK	010-990010-75		
DISC-HENNESSY VS COGNAC FLASK	020-002666-20		
DISC-ARDBEG AURIVERDES ISLAY SINGLE MALT	020-000747-75		
DISC-WOODFORD RESERVE MC PINOT NOIR	401-086938-75		
DISC-BAKER'S BOURBON	151-016581-05		
DISC-ST CHARLES BRANDY 80 PF	375-053367-10		
DISC-JIM BEAM RED STAG SPICED	199-027582-75		
DISC-DK CRAVE CHOCOLATE PEPPERMINT LIQR	449-073577-75		
DISC-RED STAG MIXED CASE	030-000871-75		
DISC-EVAN WILLIAMS APPLE ORCHARD LIQUEUR	401-073729-75		
DISC-SMIRNOFF SOURS RAINBOW PACK	030-990037-75		
DISC-BALVENIE SINGLE BARREL 15 YR	100-004376-75		
DISC-PEARL 50ML VARIETY PACK	010-004139-05		
DISC-TULLAMORE DEW 10 YR	120-015914-75		
DISC-OLD MILL GOLD RUM	330-045156-75		

VENDOR NEWS

Diageo- 300-042950-75 PAMPERO ANIVERSARIO availability date has unfortunately been delayed further to May 1 (available to ship).

CAMPARI AMERICA: 410-064250-75 - AVERNA AMARO LIQUEUR - OOS until April 1st.

DIAGEO:

STIRRINGS TRIPLE SEC LIQUEUR 455-066865-75 & STIRRINGS PEACH LIQUEUR 475-066862-75 - Next available to order April 2015.STIRRINGS APPLE LIQUEUR 475-066860-75 - Next available to order July 2015, CAPTAIN MORGAN TATTOO RUM 320-043420-17 - Out-of-stock, availability TBD.

LABEL CHANGE RIDGEMONT RESERVE 1792 (WAS) MT—1792 SMALL BATCH BOURBON (NOW) 151-021236-75 6 PACK/750 ML

Evan Williams Fire—401-073721-75 name and label change effective April 1, 2015

PERNOD RICARD: We have reached our allocations for the following items. The next allocation release will be July 2015.

120-015656-75 JAMESON 12 YR 120-015669-75 JAMESON RAREST VINTAGE RESERVE 120-015706-75 MIDLETON VERY RARE IRISH WHSKY

430-067575-75 KAHLUA PEPPERMINT MOCHA COFFEE LIQUEUR

CONSTELLATION BRANDS: CASA NOBLE ANEJO TEQUILA 499-089163-75 – Allocated item – Next release May 2015.

In the coming months Bacardi Superior, Gold & Select will be unveiling a packaging revamp for its flagship rum range. Intended to emphasize the brand's provenance and heritage, the new Art Deco-inspired look features a remaking of Bacardi bat logo, which is modeled after hand-drawn versions of the design from the early 1900s, as well as an updated label made of recycled cane fiber. Additionally, the Bacardi bottle has been reshaped to be a classic, taller, slimmer and more cylindrical style of bottle.

With these improvements we are also changing the name of Bacardi Select, to Bacardi Black—330-043109-75. Consequently it will have a <u>new UPC & NABCA code</u>. The new Bacardi Black will begin shipping in lieu of Bacardi Select.

In reference to 170-026823-20 JACK DANIELS BLACK LABEL 80 PF changing from Glass to TRAV.

PROXIMO SPIRITS: BOODLES GIN 90 PF 200-028248-17 – OOS until mid-April.

The following item will be transitioning from glass to plastic. The first shipment is slated for the end of March. 170-026823-20 JACK DANIELS BLACK LABEL 80 PF

The following items are changing to six packs once inventory is depleted.

DRY FLY VODKA 280-035860-75 to 280-036299-75 DRY FLY GIN 225-029970-75 to 225-029973-75

VENDOR NEWS (CONTINUED)

JIM BEAM BRANDS: LAPHROAIG CAIRDEAS ISLAY SINGLE MALT 100-005434-75 – OOS – not available until June or July.

COURVOISIER 12 YR CONNOISSEUR COLLECTION 351-047812-75 - OOS until April

Per supplier request, the following item will be moved to special order NOT-maintained 540-092484-72 HAKUTSURU SAKE

151-020316-75 12 OLD EZRA 7 YR 101 PF - still not available

MCCORMICK DISTILLING: 360 BING CHERRY FLAVORED VODKA 290-041942-05 - OOS until mid-April.

LIQUOR CONTROL DIVISION

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